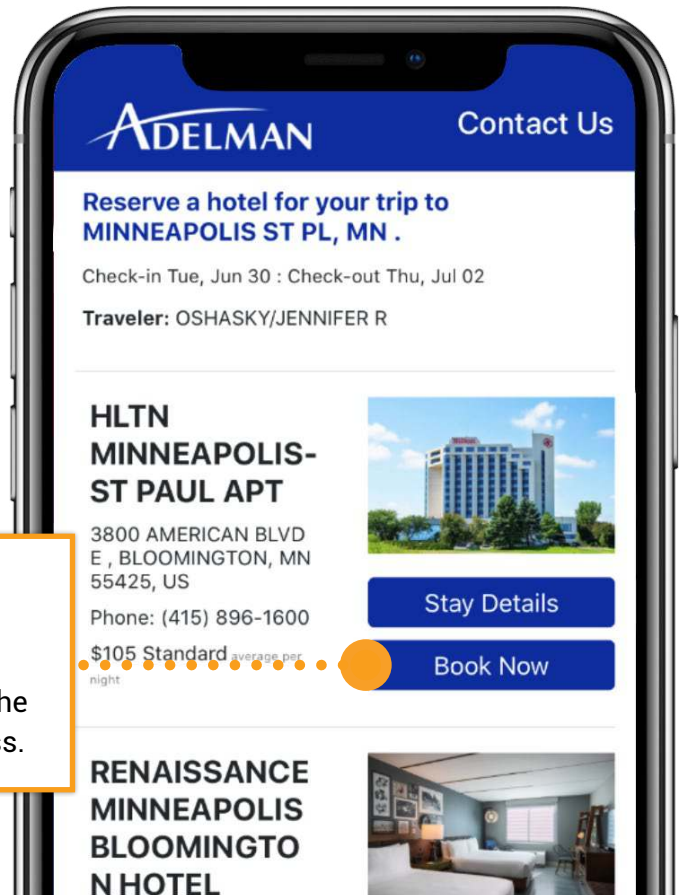


HOTEL IQ TECHNOLOGY

*The Smart, Fast & Easy way
to Book Hotel Reservations
in just 3 Clicks!*

Hotel IQ helps companies cut spending, boost business travel policy compliance, and fulfill their duty of care.

Simply 'tap to accept' the preferred hotel and complete the booking process.



Hotel IQ continuously monitors and analyzes bookings made through Adelman's booking channels and identifies when a hotel reservation has not been made with a completed airline purchase that includes overnight trips.

Reminder messages are sent to travelers via push notification and SMS with top selections of hotel options based on their company's preferred properties and personal preferences. Travelers can instantly complete their hotel booking in **just three clicks**.

It's that easy!

Adelman's Proprietary Hotel IQ Solution:

- Automates and simplifies the hotel booking process
- Delivers access to comprehensive hotel content directly to the traveler's mobile device
- Controls your company's hotel spend all year and not just throughout negotiations
- Encourages travelers to comply with travel policies and book with preferred vendors
- Improves Duty of Care requirements and traveler safety



For more information or to request a demo of Hotel IQ, visit adelmantravel.com or contact your Adelman Travel Representative.